



We Got This! Tips for Team Fundraising

Top teams raise money together. The keys to fundraising are:

- A. Know who your target audience is. For instance, for a fundraiser at a country club you might have a wine tasting; however, at a factory you might consider a raffle instead.
- B. Publicize your fundraiser. The more people who know about it, the better your success.
- C. Be Enthusiastic.
- D. Hold fundraising activities throughout the year.

Here are some examples:

1. **COOKBOOK:** If you have a larger office, family and friends network, ask for their most favorite recipes. Include pictures and stories. Sell a recipe a week (\$1 per recipe x 10 people buy recipe x 40 weeks= \$400!) This is a fun year round project.
2. **CALENDAR - COUNTING DOWN FOR THE CAUSE!** Work together on a fun calendar. Take pictures of team members, pictures from past walks, make at-shirt and take pictures of everyone in their t-shirt...TAKE LOTS OF PICTURES. It is very simple to turn your pictures into a calendar. Once you have your calendar completed and printed (Example: Staples or ShutterFly) Sell it - it will be a BIG HIT! It is a fun team project, reminds everyone that fundraising is year round and it raises money. (\$5 per calendar -Team Sells 100 calendars= \$500 for the team!)
3. **SHOUT OUT FOR THE TEAM - SILENT AUCTION:** Ask for contributions of unique or homemade items. Art, knitted clothes, paintings, jewelry or cooked meals are just some ideas to auction off. Hold an auction at work, church or your home. From April 1 to the Friday before Walk- Auction an item a week- bidding can get very competitive- watch the funds you raise climb.
4. **CARDS FOR THE CAUSE: PLAY POKER:** Get your team to invite friends, family and co-workers for a night of fun- The winnings go to the Team Total Fund Raising.
5. **PHOTO CONTEST:** Ask co-workers to bring in a baby picture. Take donations for each guess and give winners fun prizes.